

SB&PA JULY 2025 NEWSLETTER

This Newsletter is normally prepared after the monthly BOD's Meeting which is usually the Second Tuesday of every Month.

PLEASE READ THIS NEWSLETTER, print it, save it, mark your calendars for events and REPLY where requested. This will likely be the only email communication you will receive from the business association for this month. So please read.

The Dues Notices for 2025 went out in early January. If you have not yet sent in your dues for this year (\$75.00), you can do so by mailing a check to P.O. Box 144 Southampton, PA 18966. We always ask that payment be made by February 28th each year. Non-payment may result in being removed from the website and from our email chain.

To date, we have 2025 dues paid from over fifty (50) members.

WELCOME RECENT NEW MEMBERS: Ray Ruth Insurance; Exceed Realty (Robert Solecki); Exceed Realty (Debbie Pisaturo); Decided Excellence Catholic Media (Christina Bogdan); Langel Real estate & Auto tags; Jerry Sisian (Veterans Advocate) and Las Margaritas Restaurant.

So far this year our events have included: our February bowling fundraiser at Pike Lanes where the food was catered by Mission BBQ and we raised money for our association as well as for the Tunnels 2 Towers organization; Our annual March Irish Cocktail Party joint venture with the NTB&PA at the Richboro Pub where we raised money for the Children's Easter Egg Hunt; We then sponsored the Children's Easter Egg Hunt which took place at Tamanend Park in Southampton; Our April Italian lunch at Maggio's with the Township Manager as our speaker; our Cinco De Mayo business card exchange party at Las Margaritas; our seafood fest lunch at the Buck Hotel on May 27, 2025 where our speaker was Buck's County Commissioner, Gene DiGirolamo; and our family-style Italian lunch at Angelo's held on June 24, 2025 with our Township Library Team as our speakers..

Coming up next on Tuesday July 22, 2025 we will have a general membership lunch meeting at the General Davis Restaurant in Southampton. The lunch will be on Tuesday June 22, 2025 at 12:00 Noon. Agenda topics include the Danenberger Foundation annual awards and helpful info about our association website.

Please note that we now have a SCHEDULE posted on the website listing our past and upcoming events for the 2025 year.

The focus for our Association is: **MARKETING, NETWORKING and COMMUNITY EVENTS.**

Our new Website is up and running! Spread the word and Check it out at:

www.SouthamptonBusiness.org. To RSVP for events or to contact our association by email, the email address for our association is: Southamptonbpa@gmail.com. If you need something concerning your website listing or to discuss our website features in general, please contact our

website consultant directly. Their contact info is on the front page of the website. Please email them with any website issues. If you need to speak with someone by phone regarding our business association, you can call our President, Gerry Bowen at 215-704-4512.

*Reminder at each luncheon/event, we raffle off a gift certificate from the location we are eating at or purchased from one of our restaurant members involved with the event. We want to promote our area restaurants and help them do well.

PLEASE NOTE: We encourage all our members to send an email directly to our new Website Company Consultant if the member wants to put their own personal events on our COMMUNITY EVENTS CALENDAR or if a member wants to discuss their website listing or if a member wants to place a job posting in our new Employment Corner. Please email our website consultant directly with any info or questions.

PLEASE ALSO NOTE: That with your membership in our group we provide an annual email blast opportunity program. We offer one (1) email blast opportunity per year per member. Anyone interested, please contact our website consultant directly to make arrangements.

Association Marketing & Advertising News:

1. Our Association has ADs in the current editions of the Carrier Pigeon publication and the Uptight Suburbanite publication. In fact, member John Altimari has generously offered to pay for us to have the Ads in those publications. Thank you very much, John! Given the “win win” situation for all involved, we have extended a free annual membership to John Altimari. He said “Not necessary.”
2. Our Association also will continue to have an Ad in the Fall/Winter and Spring/Summer editions of the Upper Southampton Township and Park & Rec Newsletter which comes out twice a year.
3. The SB&PA again was a sponsor for the Centennial Education Foundation (CEF) Bruce Beaton Memorial Golf Outing on June 16, 2025 at Spring Mill Country Club.
4. Our Association will soon try to have Field Banners put up on the local sports fields this Spring to advertise and also help support the children’s sports programs. The same Banners were used for our Parade Float in the 2022 Southampton Days Parade and may be used in future parades including our nation’s 250th celebration which will be here soon enough.
5. Our Association had an Ad in the Southampton Days Fair Book for 2025.
6. Our Association will be a sponsor again for the Southampton Police golf outing which will take place in August, 2025 at Spring Mill Country Club.
7. We ordered, paid for and installed a new garden plaque for the Veteran’s Memorial Plaza which is located at the corner of Street Road and Second Street Pike. The new plaque

commemorates how our business association members have helped take care of the corner for decades.

8. We are thinking about a similar type plaque, a kiosk or signs or even a bench to be installed and associated with the new Hiking and Biking trail, part of the Pennypack Trail that now goes thru Southampton. More info to follow.

9. We again this year sponsored the BINGO at the Southampton Days Carnival. We donated \$50.00 each night for the last Bingo Game of the night. We ask that in return they promote our association during the evening. Our members also come out and network while playing Bingo and having a lemonade or something to eat. A total "win win" for all involved.

10. CHRISTMAS LIGHTS UPDATE: As some know, our association did all the efforts to store, refit, and hang the Christmas Lights a/k/a The Holiday Lights in Southampton for approximately 35 years. The work necessary overall was enormous. Many people in town did not even know we did the lights. Eventually, we reached the point in recent years where we simply could not physically do the project anymore because we did not have the manpower. Meetings took place over many months where a new issue/obstacle arose which was PECO advising of a new charge of \$150.00 per pole to hang the light fixtures (approx. 70 fixtures) each year. The future of the project was dark and uncertain. Then the skies started to brighten. PECO advised they would waive the proposed pole fees and the Southampton Days Committee stepped forward and announced that they were willing to try and take over the project. At the December 2023 SB&PA BOD's meeting it was unanimously approved to sign over ownership of all the lights equipment to the Southampton Days Committee. Our Board also voted unanimously to do our best within reasonable limits to continue with financial support of the project each year. That way, we can continue to play a role in the holiday lights. The Southampton Spirit Newspaper printed a nice article about the transition and community team effort in their December 2023 issue. This year we donated the sum of \$500.00 to help with the holiday lights project.

11. We have an Ad about our association the annual calendar distributed by the Southampton Lions Group.

12. At our Christmas Lunch event we raffled off and paid for a spotlight Ad for one of our members in the 2025 Library Newsletter mailings. The winning business this year was RT&T, Inc.

13. The BOARD OF DIRECTORS is considering having a Parade Float for our Association in the July 4th Parade next year. Anyone interested in helping with the project or walking with us in the Parade, please contact our President, Gerry Bowen at (215) 704-4512.

14. The BOARD OF DIRECTORS is considering running a Food Expo & Business Expo Community Event in the Fall to take place in an area shopping center. We may also do a Cornhole Contest fundraiser to raise money and raise awareness for the Danenberger Foundation. More details to follow.

In Other Community News:

1. There is a new road sign for local Civic groups now finished on Street Road as you enter Southampton coming from Feasterville. Our Association is included on the sign.

We want to shout out a big "Thank You" to Chris Pastorino and Pastorino Landscaping LLC who has performed a lot of landscaping work for many months now at Veterans Memorial Corner which is the southeast corner at the intersection of 2nd Street Pike and Street Road. The corner looks absolutely AWESOME! Thank you, Chris!!!

See also the new COMMUNITY EVENTS CALENDAR feature on our website:
www.SouthamptonBusiness.org.

Our current Board of Directors and Officers are listed on our website. Anyone interested in joining the board, just contact our President, Gerry Bowen. This year we are implementing a program to try and add at least 1 new BOD each year so that we can maintain continuity and also build for the future in order to keep our association going strong. At our December meeting each year we approve the proposed Officers and Directors for the following year. Recently, John Altimari has offered to join the board. Thank you, John!

REMINDER: PLEASE GO TO OUR UNIQUE NEW WEBSITE FOR MORE INFO ABOUT OUR ASSOCIATION.

This Newsletter was prepared by our President, Gerald L. Bowen, Jr. (215) 704-4512.