

SB&PA MAY 2026 NEWSLETTER

This Newsletter is normally prepared after the monthly BOD's Meeting which is usually the Second Tuesday of every Month.

PLEASE READ THIS NEWSLETTER, print it, save it, mark your calendars for events and REPLY where requested. This will likely be the only email communication you will receive from the business association for this month. So please read.

The Dues Notices for 2026 were sent out in early January. If you have not yet sent in your dues for this year (\$75.00), you can do so by mailing a check to P.O. Box 144 Southampton, PA 18966. We always ask that payment be made by February 28th each year. Non-payment may result in being removed from the website and from our email chain. Government Officials and Government Entities are exempt, but all Businesses, Individuals and Non-Profits need to pay dues. If you did not get a Dues Notice, please contact our web consultant. Everyone needs to pay dues so we can pay for the website. Besides, we have the cheapest dues around. The contact information for our web consultant is on the front page of our website: www.southamptonbusiness.org.

Our most recent membership lunch event took place on Tuesday, April 28, 2026 at noon at the Mt. Fuji Restaurant on Second Street Pike in Southampton, in the Altimari Shopping Center. Our member, John Altimari worked very hard to set up a delightful lunch program and menu for us. The Hibachi food was awesome and the event was a whole lot of fun! Our topic was Advertising and Marketing in the Community and we invited many local advertising publications to come to the lunch. At the lunch we presented the Upper Southampton Township Library with a check for 50% of the net proceeds from BASH III event which took place back in February. Everyone who attended the lunch received a free \$20.00 gift certificate to come back to Mt. Fuji which were courtesy of Mt. Fuji and John Altimari.

Speaking of John Altimari, we have a new program for 2026 thanks to him. John has generously offered to pay for a "free lunch" at one of our meetings for anyone (business or individual) that joins our business association in 2026. So spread the word. We are calling prospective new members and telling them about the unique program. We have a lot of new members this month.

In early May we had a Cinco De Mayo happy hour at Las Margaritas. The event took place on Tuesday May 5, 2026 from 5-7. The event was a success in several languages. The frozen margaritas, Mexican beers and tequila was flowing like a river. Tom Turnbach apparently lost his Sombrero.

Later this month in May on THURSDAY May 28, 2028 at noon we will have our May lunch event at Maggio's. Our topic will be a Southampton Update. Our expected speaker is Township Manager, Don Williams. See the Flyer attached for details. Please RSVP.

Looking back for a moment, our first event of the year (BASH III), went off with a real BASH, literally back on Saturday night February 7, 2026 (on a cold windy winter night) where our Association members and invited guests partied at the Top of The Buck overlooking the snow-covered surrounding area, with a fireplace warming us, a band playing, cocktails at the bar, great food, trivia, raffles, a music knowledge challenge, a Superbowl Block Pool and many wonderful silent auction items to bid on. We were raising money for our group and for the Upper Southampton Township Library. U.S. Congressman, Brian Fitzpatrick and State Senator, Frank Farry joined us for the evening. By all accounts BASH III was a charming success.

Our next event after that (no rest for those who like to network) was on Wednesday March 11, 2026 (always the Wednesday before St. Patrick's Day) from 5-7 at the Richboro Pub where we participated in our annual Irish Cocktail Party which is a joint venture with the Northampton Township Business & Professional Association. Fun was had by all. We had authentic entertainers from Ireland, Irish trivia, door prizes, silent auction items to bid on, Irish food on the menu and cold beverages. We raised money for two good causes and split the money with the Northampton Group. Our cause was the children's Easter Egg Hunt in Southampton. We donated \$475.00 to pay for the Easter Eggs.

The Children's Easter Egg hunt was a big success by all accounts and they thanked our association for being the sponsor. They promoted us with event materials and in the Park and Recreation April Newsletter.

The full SCHEDULE for 2026 has now been finalized and uploaded to our website. So, check it out. We are planning a lot of good stuff for the 2026 year.

The focus for our Association these days is: **MARKETING, NETWORKING and COMMUNITY EVENTS**. We do marketing and advertising for our Association so the public knows about us and our members.

Our new unique Website is up and running! Spread the word and check it out at: www.SouthamptonBusiness.org. To RSVP for events or to contact our association by email, the email address for our association is: Southamptonbpa@gmail.com. If you need something concerning your website listing or to discuss our website features in general, please contact our website consultant directly. Their contact info is on the front page of the website. Please email them with any website issues. If you need to speak with someone by phone regarding our business association, you can call our President, Gerry Bowen at 215-704-4512.

*Reminder at each luncheon/event, we try to raffle off a gift certificate from the location we are eating at or purchased from one of our restaurant members involved with the event. We want to promote our area restaurants and help them do well.

PLEASE NOTE: We encourage all our members to send an email directly to our Website Company Consultant if the member wants to put their own personal events on our COMMUNITY EVENTS CALENDAR or if a member wants to discuss their website listing or if a

member wants to place a job posting in our new Employment Corner. Please email our website consultant directly with any info, requests or questions.

PLEASE ALSO NOTE: That with your membership in our group we provide an annual free email blast opportunity program. We offer one (1) email blast opportunity per year per member. We are subject to a few limitations with our email provider. Anyone interested, please contact our website consultant directly to make arrangements. We have been stressing this program for our members who are having an upcoming event that they are running. What a great way to reach out to others in the community. Our email directory has approximately 150 listings. Recently, some of our members have been taking advantage of this program. We are learning that we can probably only do 1 blast a month, but jump on board.

WELCOME RECENT NEW MEMBERS: VoloVision, PLLC; ARS Towing; Casella Waste Systems; D2D Marketing, LLC; and Penn Community Bank. Remember, any "new" member who joins us in the 4th quarter of the year is considered also paid for the following year as well.

On a serious note, our business association is aware of some recent losses to our community. Member, Joe Ridgway's mother (Mary Ridgway) passed away earlier this month. Please keep Joe and his family in your prayers.

Association Marketing & Advertising News:

1. Our Association has Ads in the current editions of the Carrier Pigeon publication and the Uptight Suburbanite publication. In fact, member John Altimari has generously offered to pay for us to have the Ads in those publications. Thank you very much, John! Given the "win win" situation for all involved, we have extended a free annual membership to John Altimari. He said "Not necessary."
2. Our Association also will continue to have an Ad in the Fall/Winter and Spring/Summer editions of the Upper Southampton Township and Park & Rec Newsletter which comes out twice a year.
3. The SB&PA will again be a hole sponsor for the annual Centennial Education Foundation (CEF) Golf Outing. The golf outing is on Friday June 26, 2026 at Five Ponds Golf Course with a 10:00 a.m. shotgun. Anyone interested can call Jennifer Schultz at (215) 441-6000 ext 11008.
4. Our Association will soon try to have Field Banners put up on the local sports fields this Spring to advertise and also help support the children's sports programs. The same Banners were used for our Parade Float in the 2022 Southampton Days Parade and may be used in future parades including our nation's 250th celebration which will be here soon enough.
5. Our Association will have an Ad in the Southampton Days Fair Book again for 2026.
6. Our Association will try to be a sponsor again for the Southampton Police golf outing which we expect will take place in August of 2026.

7. We ordered, paid for and installed a new garden plaque for the Veteran's Memorial Plaza which is located at the corner of Street Road and Second Street Pike. The new plaque commemorates how our business association members have helped take care of the corner for the community for decades.

8. We are thinking about a similar type plaque, a kiosk or signs or even a bench to be installed and associated with the new Hiking and Biking trail, part of the Pennypack Trail that now goes thru Southampton. More info to follow.

9. We will again in 2026 sponsor the BINGO at the Southampton Days Carnival. We donate \$50.00 each night for the last Bingo Game of the night. We ask that in return they promote our association during the evening. Our members also come out and network while playing Bingo and having a lemonade or something to eat. A total "win win" for all involved.

10. CHRISTMAS LIGHTS UPDATE: As some know, our association did all the efforts to store, refit, and hang the Christmas Lights a/k/a The Holiday Lights in Southampton for approximately 35 years. The work necessary overall was enormous. Many people in town did not even know we did the lights. Eventually, we reached the point a few years back where we simply could not physically do the project anymore because we did not have the manpower. Meetings took place over many months where a new issue/obstacle arose which was PECO advising of a new charge of \$150.00 per pole to hang the light fixtures (approx. 70 fixtures) each year. The future of the project was dark and uncertain. Then the skies started to brighten. PECO advised they would waive the proposed pole fees and the Southampton Days Committee stepped forward and announced that they were willing to try and take over the project. At the December 2023 SB&PA BOD's meeting it was unanimously approved to sign over ownership of all the light fixtures and equipment to the Southampton Days Committee. Our Board also voted unanimously to do our best each year within reasonable limits to continue with financial support of the project. That way, we can continue to play a role in the holiday lights for the community. The Southampton Spirit Local Newspaper printed a nice article about the transition and community team effort in their December 2023 issue. This past year we donated the sum of \$500.00 to help with the holiday lights project.

11. We have an Ad about our association in the annual calendar distributed by the Southampton Lions Group.

12. The BOARD OF DIRECTORS is considering having a Parade Float for our Association in the July 4th Parade this year to celebrate our Nation's 250th birthday. Anyone interested in helping with the parade project or walking with us in the Parade, please contact our President, Gerry Bowen at (215) 704-4512. Our intended theme is Colonial Costumes. We plan to play Patriotic music and promote our organization.

13. The BOARD OF DIRECTORS is also planning on having an information table at the FAIR on the two biggest nights. Anyone interested in being involved, please contact our President, Gerry

Bowen at (215) 704-4512. The idea is to promote our organization and the businesses of our members.

14. The BOARD OF DIRECTORS is also considering running a Food Expo & Business Expo Community Event in the Fall of 2026 to take place in an area shopping center. We may also do a Cornhole Throwing Contest fundraiser to raise money and also raise awareness for the Danenberger Foundation. More details to follow.

In Other Community News:

1. There is a new road sign for all local Civic groups now finished on Street Road as you enter Southampton coming from Feasterville. Our Association is included on the sign.
2. We want to shout out a big "Thank You" to Chris Pastorino and Pastorino Landscaping LLC who has performed a lot of landscaping work for many months at Veterans Memorial Corner which is the southeast corner at the intersection of 2nd Street Pike and Street Road. Chris often does this work for free!!! Thank you, Chris! The work Chris did most recently was absolutely OUTSTANDING!!! Check it out when you drive by.
3. The Annual Citizen of the Year Award Banquet took place Wednesday May 13, 2026 beginning at 6:30 p.m. at the Hampton Room next to the Firehouse on Street Road.

See also the new COMMUNITY EVENTS CALENDAR feature on our website:

www.SouthamptonBusiness.org.

Our current Board of Directors and Officers are listed on our website. Anyone interested in joining the board, just contact our President, Gerry Bowen. At our December meeting each year we approve the proposed Officers and Directors for the following year. Recently, John Altimari and Tom Turnbach have joined the board.

REMINDER: PLEASE GO TO OUR UNIQUE WEBSITE FOR MORE INFO ABOUT OUR ASSOCIATION.

This Newsletter was prepared by our President, Gerald L. Bowen, Jr. (215) 704-4512.